

# Knaphill Schools Parent Teacher Association

Working together towards a better future for our children

## Matched Giving

A number of companies have community focused schemes, including “Matched Giving”. Those operating a “Matched Giving” scheme encourage their employees to donate to good causes by doubling the donation.

Matched giving does not have to be limited to companies giving money. For example, some companies are more than happy to include the time donated by their staff in voluntary work as a donation. While they encourage staff fundraising rather than simply writing out a cheque, the voluntary work they count is wider than this and covers any time given to charity.

This can include working behind a stall at an event – the company may match the surplus made by the stall – and attending fundraising socials such as curry evenings, bingo/quiz/race nights.

For example, a company might match the money raised through their staff running the London Marathon and, while the Marathon may be beyond many of us, they might also look at other such sponsored events instantly doubling your efforts.

Companies may also be happy to consider gifts in kind – perhaps donating equipment or services such as in house printing – in the matched giving arrangement. If the gift is appropriate to the charity, this can actually be far more valuable than a cash gift.

## Summary of types:

Single gifts – if an employee gives £20 to charity, your company might match the donation.

Fundraising – match the money raised by staff from putting on events and collecting for charity. E.g. by attending events, such as a meal out organised by a charity, or helping at stall the company might match the funds raised at that evening or made by the stall (may have to take a photo to prove attendance!)

Volunteering time – companies might give employees paid leave for the volunteering time

Give as You Earn.

Donating gifts in kind.

**The charity or other good cause benefits, the employee sees their efforts recognised and doubled by their employer and the cost is to the employer is tax deductible.**

The following is a list of companies, that do, or have, operated a Matched Giving scheme.

**The list is not exhaustive, many others no doubt operate such schemes, so please do check with your HR department at work:**

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Abbey National Plc

ABN Amro

Accenture

Air Products plc

Alfred Dunhill

Alliance & Leicester

Alliance Capital

Allied Domecq plc

AMEC plc

American Express

Amoco Foundation, Inc

Andersen

Anglian Water

Argos

Arjo Wiggins Appleton plc

ARM Holdings

Asda

Astra Zeneca

AT Kearney

Avon Cosmetics Ltd

BAA plc

Bank of America

Bank of England

Bank of Scotland

Bank of Tokyo-Mitsubishi

Bankers Trust

Barclays Capital

Barclays Group

Bayer plc

BG Group

BOC Group plc

Booker plc

Boots

Boston Consulting Group

BP

Bristol-Myers Squibb

BT

Cable & Wireless

Camelot Group plc

Capgemini

Capital International Research

Cargill plc

Celanese Canada Inc

Centrica

Chase Manhattan Foundation

Citibank

Citigroup

Clifford Chance

Coats Viyella plc

Cornhill Insurance plc

Coutts Bank

Credit Suisse First Boston

Debenhams plc

De La Rue

Deloitte Consulting

Deutsche Bank

DHL

Diageo

Dixons

Dresdner Kleinwort Wasserstein

Economist Newspaper Ltd

Eli Lilly

EMI

Energis

Enterprise Oil plc

Ericsson Telecom

Ernst & Young

Exxon Mobil

Fidelity Investments

First Bus

Ford Motor Company

General Electric Company plc

GlaxoSmithKline Plc

Goldman Sachs

Guardian Royal Exchange

Halifax

HSBC

IBM

IDEO

Industrial Bank of Japan

Invensys

Jaguar Cars Ltd

J P Morgan

Johnson & Johnson

Kellogg's

Kingfisher

KPMG

LASMO plc

Lehman Brothers

Levi Strauss (UK) Ltd

Littlewoods

Marks & Spencer

Marsh & McLennan Companies inc.

McKinsey & Co

Mercury Asset Management

Merrill Lynch

Microsoft

Midlands Electricity

Misubishi Research Institute

Mitsubishi Chemical Corporation

Moody's Investors Services Ltd

Morgan Stanley Dean Witter

National Power

National Grid Transco

NCR Corporation

NFC

Northern Electric

Norwich Union

Pearson

Peugeot

Pfizer

Philip Morris

Philip Morris Companies Inc (Altria Group Inc)

Philips

PPG Industries Foundation

Pricewaterhouse Coopers

Procter & Gamble

Procter & Gamble (USA)

Reuters

Robert Fleming & Co

Rolls Royce

Royal & Sun Alliance

Royal Bank of Scotland Group, includes Nat West

The Royal London Mutual Insurance Society Ltd

Sainsbury's

SanofiSynthelabo UK Ltd

Schroder Salomon Smith Barney

Schroders

Scottish and Southern Energy plc

Seaboard

Shell

Shire plc

Siemens Medical

Sigma Securities

SIT Investment Associates Foundation

SKY Broadcasting

Slough Estates plc

Smithkline Beecham

Southern Electric

Stagecoach Holdings

Standard & Poor's

Sun Life of Canada

Swiss Bank Corporation

Tesco

Texaco

Thames Water

TOTAL Oil Marine plc

UBS Warburg

UGC Ltd

Unilever

United Airlines

United News and Media plc

Unisys

Vodafone

Warner Music International

William M Mercer